



Digital Marketing Services & Customized Advertising Opportunities

Reach Influential Decision Makers Today

RamaOnHealthcare (ROH) is an industry first-in-kind article curation engine focused exclusively on the transformational new healthcare economy.

Curation Experience: **23+ years**

of National Trades Sourced Each Day: **1,000+**

of Articles Expertly Analyzed and Vetted Per Day: **1,000+**

Subscription Base: **15,000+**

Readership Demographics: **65% Providers, 12% Consultancy, 9% Payers, 8% Vendors**

Our readers are influential executives; [well engaged](#) – RamaOnHealthcare’s readership focus remains 100% quality over quantity.

We send out a [newsletter](#) every morning, Monday through Saturday. In the last 5+ years we’ve sent over 1,500 newsletters with testimonies from respected healthcare leaders.

Our newsletter open & click rate remain at a steady 2-4% above industry average.

Sponsorship: To date, over 200 healthcare brands, small, medium, and large, publicly traded and privately held, have trusted ROH’s digital format for their most important updates and company announcements. A sampling of this valued sponsor community is represented [here](#).

Emerging & Trending Companies: The ROH team is in an ideal position to identify some of the most compelling solutions in our transformational industry. A sampling of these valued performers is represented [here](#).

Our services and pricing listed below are considered flexible and convenient to hit all budgets requirements.

We are looking forward to partnering and ensuring a value-add to your digital healthcare marketing plans/growth.

For any inquiries please contact us: partner@ramaonhealthcare.com. Thanks in advance!

We will promote your company press release, white paper, partnership announcement, client case study, CEO interview, webinar, or other need.

Examples of our newsletter [here](#).

Service	Description	Submission	Rate (\$)
ROH11	Newsletter: Everyday Sponsor One Header Per Month 1 of 20 featured logos Included: Home page, LinkedIn Page	Logo (png on white background) Title (50-75 characters) Copy (up to 300 characters) Link	600 per month (min: 6 mths)
ROH12	Newsletter: Single HEADER Included: Home Page, LinkedIn Page	Same as above	700
ROH13	Newsletter: Multiple HEADERS Three Days of Choice in 60 Days Included: Home Page, LinkedIn Page	Same as above	2,000
ROH14	Newsletter: Single Text insertion Placed among news articles	Copy (up to 75 characters) Link	200
ROH15	Newsletter: Email blast Included: LinkedIn Page	Fully customized, exclusive, template and content, links	2,500
ROH16	Website: Banner Ad Included: LinkedIn Page	1000x200 png image, link, min 28px font for mobile	800 per week
ROH17	Website: Co. Logo Placement Included: LinkedIn Page	Co. logo (png on white background), exclusive, visible location, link	200 per week